



THE DEPARTMENT OF BUSINESS MANAGEMENT

(Approved by AICTE)

R.B.V.R.R.WOMEN'S COLLEGE

(Autonomous)

(Affiliated to Osmania University, Re-Accredited by NAAC with Grade 'A',

College with Potential for Excellence by UGC)

IN COLLABORATION WITH

"FEDERATION OF ANDHRA PRADESH CHAMBERS OF COMMERCE AND INDUSTRY" (FAPCCI)

Red Hills, Hyderabad

IS ORGANISING

UGC SPONSORED

TWO DAY NATIONAL SEMINAR

ON

"FOREIGN DIRECT INVESTMENT



ISSUES AND CHALLENGES"

Date: 25th & 26th March, 2013)

Venue: College Auditorium



Dear Sir/Madam,

The Department of Business Management considers it a privilege to host the UGC sponsored Two Day National Seminar in association with FAPCCI entitled, 'Foreign Direct Investment in India-Issues and Challenges' on 25th & 26th March, 2013.

The financial sector reforms would entail opening up of our economy to foreign investments and global competition. The Government has passed the bill approving the opening up of multi-brand retailing to Foreign Direct Investment. A host of measures are in the pipeline to attract FDI in financial services, education, infrastructure and other sectors. While the Government contends that FDI will generate employment and boost economic development, critics of the same, believe that it will affect the small scale sector and country's inbuilt strengths.

How essential and relevant is the foreign direct investment in the Indian scenario and which are the sectors to benefit? A deeper insight through a holistic analysis of facts is essential.

The seminar theme is selected in relevance to this context. The objective of this seminar is to provide a forum for interaction on issues relating to Foreign Direct Investment, besides providing vital inputs for research. It would create an interface among policy makers, professionals, academicians, industrialists and experts in the field of industry, trade and commerce within India.

We have great pleasure in inviting you to participate in the seminar and to enrich the deliberations with your knowledge and exposure on the themes identified.

With warm regards,

Prof. Renuka Sagar

Director, MBA Programme

Dr. Ramakrishna Reddy

Director, P.G.Courses

The Institution

R.B.V.R.R. Women's College, popularly known as Reddy College, is a pioneer in Women's Education, bearing a testimony to the efforts of its founder Raja Bahadur Venkat Rama Reddy in providing quality education to women. Established in the year 1954, by the Hyderabad Mahila Vidya Sangham. The college was conferred Autonomous status by the UGC in the year 1989 and was accorded the status of 'College with Potential for Excellence' in the year 2010. The college retained grade 'A' in the third cycle of NAAC Accreditation.

R.B.V.R.R.Women's college is the first college to have introduced MBA programme in the year 1991 with a modest intake of 30 and growing to the present strength of 120 students. Within a span of 21 years, the Department could establish itself as centre of excellence with focus on management education, research and extension Activities.

The Federation of Andhra Pradesh Chambers of Commerce and Industry

The Federation of Andhra Pradesh Chambers of Commerce and Industry was established in 1917 as Chambers of Commerce and renamed as FAPCCI in 1958 to foster and nurture entrepreneurship, attract global talent, technology and investment to promote balanced regional development across the state. It is representative body of corporate, trading houses and professionals with mission to articulate and promote the legitimate needs and needs and interests of its members with the aim to impact and influence the public policy and legislative environment in order to realize its objectives.

With about 150 other Chambers and Associations at State, District, Mandal levels affiliated to it. FAPCCI has 3236 members on its rolls. The objective of FAPCCI is to promote and protect the interests of trade, commerce and industry in Andhra Pradesh.

FOREIGN DIRECT INVESTMENT IN INDIA

One of the most striking developments during the last two decades is the spectacular growth of FDI in the global economic landscape. This unprecedented growth of global FDI since 1990 around the world make FDI an important and vital component of development strategy in both developed and developing nations. Larger inflows of foreign investments are needed for the

country to achieve a sustainable high trajectory of Economic Growth.

The liberalization policy introduced in the year 1991, by the then Prime Minister P.V. Narasimha Rao has opened up the Indian economy to foreign investments. A Recent UNCTAD survey projected India as a second most important FDI destination (after China) for Transnational Corporations. As per the data, the sectors that attracted inflows were Services, Telecommunication, Infrastructure and Information Technology.

The fact sheet on FDI issued by the Department of Industrial Policy and Promotion between April to February 2012 reveals that the total FDI inflows in India during this period was Rs.1,33,181 crore, an equivalent to 28,403 million US \$. Many countries have channelized their investments into India of which Mauritius has been a major source with 39% of the total inflows in US \$, followed by Singapore (10%), Japan (8%), USA(6%), Netherland (4%), Cyprus(4%), Germany(3%), France(2%) and UAE (1%) respectively.

Technical Sessions:

Technical Session-I : FDI and Indian Economy

Technical Session II : FDI - Regulatory and Policy

Framework

Technical Session III : FDI in Retail

Technical Session IV: FDI in Higher Education **Technical Session V**: FDI in Financial Services

Technical Session VI: Panel Discussion

Call For Papers

The seminar will provide an opportunity for delegates to present Research Papers on the themes identified for each technical session. We also welcome contributions beyond the above mentioned areas within the domain of Foreign Direct Investment in India. Please send your contributions to rbvrrmbafdiseminar@gmail.com

Sub Themes:

- FDI and its Impact on Indian Economy
- FDI in India Employment Opportunities
- Future Trends in FDI
- FDI and Impact on Medium and Small scale
 Industry
- Policies & procedures governing FDI

- Regulatory & legal frame work
- Road Blocks & Challenges to FDI
- Investment Climate
- FDI in Multi-Brand Retail
- Issues in Retail FDI
- Challenges to Domestic Retail Industry
- Impact of FDI on Higher Education Challenges to Indian Universities
- FDI in Banking & Socio Economic Implications
- FDI in Insurance Risks & Opportunities

Submission Deadlines

- An abstract of about 200 words should be submitted through mail by 18th February, 2013.
- An electronic version (MS-Word) of the full paper should be submitted by 28th February, 2013. Full papers must adhere to formatting and referencing guidelines of academic / professional journals. For guidelines please visit www.rbvrrmbadept.in
- Acceptance of papers will be communicated by 11th March, 2013.

Email-Id: rbvrrmbafdiseminar@gmail.com Registration/ Delegate Fee

Researchers / Academicians : Rs.500/-Corporate : Rs.750/-

Registration fee to be remitted through a Crossed Demand draft in favour of RBVRR Women's College payable at Hyderabad along with the enclosed registration form duly filled in. The same must be mailed to the Seminar Coordinator

email-id: rbvrrmbafdiseminar@gmail.com

Accommodation to the outstation participants will be arranged.

Co-authors need to register separately.

For Further information please contact:

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R.B.V.R.R.Women's College

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