

NAME OF THE AUTHOR	TITLE OF THE PAPER	NAME OF THE CONFERENCE	YEAR OF PUBLICATION
DR BINDU	ROLE OF MEDIA IN DIASATER MANAGEMENT	DIASATER MANAGEMENT : PREPAREDNESS, RESPONSE AND REHABILITATION, NGRI	2012-13
DR BINDU	MICRO FINANCE- A MAGIC WAND TO WOMEN EMPOWERMENT	NATIONAL SEMINAR ON MICRO FINANCE- ISSUES, CHALLENGES AND POLICY OPTIONS IN EMERGING ECONOMIES, KU	2012-13
P. LALITHA PRAVEENA	MOBILE MARKETING WITH CHILDREN AS TARGET CONSUMERS	INTERNATIONAL CONFERENCE ON MANAGEMENT AND BEHAVIOURAL SCIENCE	2012-13
P. LALITHA PRAVEENA	FROM MOM AND POP STORES TO SHOPPING MALLS- A STUDY ON CHANGING ATTITUDE OF PEOPLE TOWARDS SHOPPING MALLS	INTERNATIONAL CONFERENCE ON FINANCE AND BUSINESS MANAGEMENT	2012-13
DR. T. LATA SUJATA	EDUCATIONAL SYSTEM IN INDIA AND NEED OF QUALITY EDUCATION	REFORMS IN EXAMINATION SYSTEM	2013-14
MRS. VASAVILATHA	BUSINESS SUSTAINABILITY	BUSINESS RESEARCH CONFERENCE	2013-14
MRS. VASAVILATHA	INTER BANK TRANSFERS- ISSUES AND CHALLENGES	EMERGING ISSUES IN FINANCE AND BUSINESS MANAGEMENT	2013-14
MRS. LALITHA	FROM MOM AND POP STORES TO SHOPPING MALLS: A STUDY ON	EMERGING ISSUES IN FINANCE AND BUSINESS MANAGEMENT	2013-14

	CHANGING ATTITUDE OF PEOPLE TOWARDS SHOPPING MALLS		
MRS. LALITHA	THE FUTURE OF SHOPPING MALLS LIES IN THE HANDS OF MALL DEVELOPERS	BUSINESS RESEARCH CONFERENCE	2013-14
MRS.RADHIKA	DEMOGRAPHIC INDICATORS AND THEIR REFLECTIONS ON BUSINESS	INTERNATIONAL CONFERENCE ON BUSINESS COMPETITIVENESS-PERSPECTIVES, CHALLENGES AND STRATEGIES	2015-16
DR. BINDU	VENTURE CAPITAL FINANCING IN EMERGING ECONOMIES- PROSPECTS FOR INDIAN VC INDUSTRY	INTERNATIONAL CONFERENCE ON BUSINESS COMPETITIVENESS-PERSPECTIVES, CHALLENGES AND STRATEGIES	2015-16
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